



# Saturation/Occupant Mailing Lists

## Reduce Costs & Increase Response with a Personalized List

Mail to every door in your target area with a saturation mailing list, also known as an occupant or walk-sequence mailing list. Names are included at an additional charge. Personalize your message by personalizing the address label with the resident's name and watch your response rates soar! A saturation mailing can save you 20-25% off the cost of Marketing Mail™ and as much as 50-60% off the cost of First-Class Mail®.

### Features & Benefits

- More than 142 million U.S. addresses to choose from
- Names included for over 77% of residences
- No sales tax when you download your list
- Updated monthly



### Select Options

ZIP®; Radius; County; City; City Deliveries; P.O. Boxes; Rural Routes; Apartments; and Businesses.

### Custom Select Options

Polygons, Census Tracts, School Districts, Congressional/District Boundaries

### 100% Deliverability Guarantee

Melissa guarantees you will receive accurate, high quality data with the most current addresses available in every online list you order. All our online lists are USPS® CASS™ processed to confirm the address is an actual delivery point by the Post Office™. We will replace any undeliverable-as-addressed (UAA) data with new data at no cost.

### Low Price Guarantee

We have the lowest prices—period. We will beat any competitor's price on any online list (specialty lists excluded). If you already have a quote from another company, fax it to 949-589-5207 and we'll beat it.

### About Melissa

Since 1985, Melissa has specialized in global intelligence solutions to help organizations unlock accurate data for a more compelling customer view. More than 10,000 clients worldwide in areas such as retail, education, healthcare, insurance, finance, and government, rely on Melissa data quality and ID verification software, including data matching, validation, and enhancement services to gain critical insight and drive meaningful customer relationships.

### Melissa

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