



Consumer Mailing Lists & Sales Leads

Target the Right Customer for Your Offer

Build your perfect consumer mailing list. Choose from nearly 200 million households nationwide with Melissa's Consumer mailing lists. We maintain household, demographic, purchasing, and lifestyle information – making it easy for you to target exactly the right audience to increase response rates and sales opportunities, while lowering your cost of acquisition.

Features & Benefits

- Updated monthly
- USPS® CASS™ processed for improved deliverability
- NCOA^{Link}® processed for change of address information

Select Options

Household Income; Contact Age Group; Children's Age; Homeowner/Renter; Home Value; Contact Income; Marital Status; Length of Residence; Household Age; Number of Persons/Adults/Children in Household; Household Credit
Card Info; Mail Responsive Info; Lifestyle Dimension Code, and many more

Additional Appends (Upon Request at an Additional Cost)

Phone Numbers; Birth Date; Family Relationship; Emails; Social Media Handle; Ethnic Groups; and more

100% Deliverability Guarantee

Melissa guarantees you will receive accurate, high quality data with the most current addresses available in every online list you order. All our online lists are USPS® CASS™ processed to confirm the address is an actual delivery point by the Post Office™. We will replace any undeliverable-as-addressed (UAA) data with new data at no cost.

Low Price Guarantee

We have the lowest prices—period. We will beat any competitor's price on any online list (specialty lists excluded). If you already have a quote from another company, fax it to 949-589-5207 and we'll beat it.

About Melissa

Since 1985, Melissa has specialized in global intelligence solutions to help organizations unlock accurate data for a more compelling customer view. More than 10,000 clients worldwide in areas such as retail, education, healthcare, insurance, finance, and government, rely on Melissa data quality and ID verification software, including data matching, validation, and enhancement services to gain critical insight and drive meaningful customer relationships.

Melissa

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