



# Business Mailing Lists & Sales Leads

## Enhance Your B-to-B Marketing Opportunities

Increase response rates and improve ROI by selecting your targeted list of prospects from Melissa's Business mailing lists. We offer a multi-sourced database on over 15 million businesses – from home-based businesses to key decision makers in Fortune 500 companies in the U.S.

## Features & Benefits

- Discover new markets with easy online list search
- Focus on businesses most likely to respond
- Business phone, email, & website also available
- Monthly updates

## Select Options

Region; SIC Codes; ZIP Code™; ZIPS in Radius; Area Code;  
Sales Volume; Contact Name and Title; Company Size



## Additional Appends (Upon Request at an Additional Cost)

Branch/Headquarters Indicator; Phone Number; Social Media Handle; Hispanic Owners

## 100% Deliverability Guarantee

Melissa guarantees you will receive accurate, high quality data with the most current addresses available in every online list you order. All our online lists are USPS® CASS™ processed to confirm the address is an actual delivery point by the Post Office™. We will replace any undeliverable-as-addressed (UAA) data with new data at no cost.

## Low Price Guarantee

We have the lowest prices—period. We will beat any competitor's price on any online list (specialty lists excluded). If you already have a quote from another company, fax it to 949-589-5207 and we'll beat it.

## About Melissa

Since 1985, Melissa has specialized in global intelligence solutions to help organizations unlock accurate data for a more compelling customer view. More than 10,000 clients worldwide in areas such as retail, education, healthcare, insurance, finance, and government, rely on Melissa data quality and ID verification software, including data matching, validation, and enhancement services to gain critical insight and drive meaningful customer relationships.

### Melissa

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